



## Press Release

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**FOR IMMEDIATE RELEASE**

### **Vidaris, Inc.'s Peter Arbour to Moderate Panel at the 2015 Facades+ NYC Conference**

**New York City (April 9, 2015).** Peter Arbour, Associate AIA, Senior Consultant at Vidaris, Inc., will moderate at the 2015 Facades+ NYC conference on Thursday, April 16<sup>th</sup>. Vidaris, Inc. is a leading consultancy firm that specializes in building envelope, sustainability, energy efficiency and code advisory services for high-performance buildings.

Mr. Arbour will moderate the Thursday afternoon panel titled "Collaborative Futures: Emergent Trends in Façade Design and Delivery." His fellow panelists will include Alberto de Gobbi, President at Permasteelista, Jeff Haber, Managing Partner at W&W Glass, Jeffrey C. Heymann, Regional Manager at Benson Industries, Inc., and Mic Patterson, Vice President of Strategic Development at Enclos. In his role as Moderator, Mr. Arbour will lead the discussion centered around the evolving relationship between façade designers and fabricators as a result of recent developments in architectural design and industrial production. Discussion will revolve around the beneficial design-assist method that has become nearly standard for projects that are challenging or fast-tracked. The panelists will draw from their vast collective experience to talk about the intense teamwork required between the concept and execution of today's complex façade designs, and where the industry is subsequently headed.

"I have been involved with Facades+ for a number of years and am excited to be asked back this year to moderate the 'Collaborative Futures: Emergent Trends in Façade Design and Delivery Panel,'" said Mr. Arbour. "The panel members comprise a group of esteemed professionals and leaders of their respective companies. I am honored to guide the discussion next week between such experts in our field and look forward to a stimulating conversation."

#### **About Facades+**

Facades+ is the leading conference on high performance and high design building skins. A robust dialogue encompassing all aspects of building envelopes, Facades+ bridges industry, academia, the profession, operations, and ownership. The developing technology of high-performance facades has emerged as the key to building systems integration, central to the realization of resilient buildings and a sustainable built environment. The conference is presented in cities across the United States by The Architect's Newspaper and Enclos. Visit [www.facadesplus.com](http://www.facadesplus.com) for more information.

#### **About Vidaris, Inc.**

Vidaris, Inc. helps real estate owners and architects realize their goals and objectives in the areas of building envelope, sustainability, energy efficiency and code advisory. Vidaris, Inc. has approximately 150 employees in New York, Massachusetts and Connecticut and provides services worldwide.

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